



TORONTO JOINS INTERNATIONAL CITIES FOR THE FIRST-EVER TORONTO GALLERY WEEKEND SEPTEMBER 23-26

The Contemporary Art Galleries Association brings together 22 participating galleries over 3 custom routes, to view 80+ artists and custom programming

TORONTO - Sep 1, 2021 Today, the Contemporary Art Galleries Association (AGAC) announces the first edition of Gallery Weekend Toronto happening September 23rd to 26th. After the success of Gallery Weekend Montreal organized by AGAC in June 2021, it is now Toronto's turn to offer this trendy event to art lovers.

Galleries will open their doors to the public during the 4 days of the event with a special schedule, programming and exhibitions. Through various activities on-site or via social networks (discussions, visits, etc.), it will be a time to discover numerous exhibitions, to meet and exchange with gallery owners, artists and other key players of the art world. The Gallery Weekend Toronto routes will be an opportunity to stroll through the city, discover the galleries, and learn about art collecting.

Local art put forward

After nearly a year and a half of telecommuting and with many services reopening, the event allows art enthusiasts to reconnect with local cultural life. The Gallery Weekend stands out by being a free event, making it accessible to all.

For the duration of the event, visitors will have the opportunity to enjoy one itinerary after another, which will take them to different areas of the city, while enjoying an original program that encourages interactions with artists and gallery owners. This unique event is a must for all: it is an opportunity for those who are less familiar with contemporary art to become aware of this field, whereas it will allow avid collectors to enrich their collections.

Toronto's art scene as part of a global movement

In recent years, more and more cities around the world have launched their Gallery Weekend; Brussels, Barcelona, Mexico City, and many others. While contemporary art fairs, such as Papier, bring together a concentrated number of galleries over a very short period of time, Gallery Weekends, which are more local, are an opportunity to enter the gallery, to be in contact with the gallery owners, and sometimes even directly with the artists. To visit a gallery is to take time, to exchange, and to discover. These events are also a way to travel through a city and experience art from another point of view. In partnership with the <https://www.galleryweekend.org/platform>, the Gallery Weekend Toronto is now part of a larger trend and will radiate internationally.

"Gallery Weekends are popular events in all major cultural capitals and AGAC has chosen to bring this great collaborative initiative to Toronto to develop new audiences and bring life back to the streets." says Julie Lacroix, AGAC Director. "The event is an opportunity to reconnect with local cultural and artistic life."

LISTING INFORMATION***Toronto Gallery Weekend***

Times and Dates:

September 23-26, 2021
Thursday - Friday
12:00 P.M. - 7:00 P.M.
Saturday - Sunday
12:00 P.M. - 5:00 P.M.

Price:

FREE

Event Link:

www.galleryweekend.ca

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About Association of Contemporary Art Galleries:

The Association of Contemporary Art Galleries (AGAC) is a non-profit organization whose main mission is to ensure the recognition and prosperity of the contemporary art market in Canada. AGAC today brings together galleries in Halifax, Montreal, Quebec, Ottawa, Toronto, Edmonton, Calgary and Vancouver. The Association contributes to the dissemination and promotion of national artistic creation through exhibitions and other major events organized in Quebec, Canada and abroad. In addition to defending the moral and economic interests of its members through a rigorous code of ethics, the Association is dedicated to raising public awareness of the visual arts and stimulating the emergence of new collectors.

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